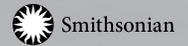
A photograph of the National Museum of African American History & Culture building, featuring a complex, faceted facade with a repeating geometric pattern. The building is set against a clear sky with some light clouds. In the foreground, there are bare trees and a grassy area. A dark purple horizontal band is overlaid across the middle of the image, containing the title text.

NATIONAL  
MUSEUM *of*  
AFRICAN  
AMERICAN  
HISTORY &  
CULTURE



# Lift Every Voice

PLANNING GUIDE

# Lift Every Voice and Sing

“Lift Every Voice and Sing” was written in 1900 by James Weldon Johnson (1871-1938) and his brother, John Rosamond Johnson (1873-1954). James was working as a school principal and John as a music teacher in their hometown of Jacksonville, FL, when James was asked to speak at a birthday celebration for President Abraham Lincoln. While James wanted to write a poem instead, he realized he would not have enough time, so asked his brother to help him write a song.

“Lift Every Voice and Sing” was first performed by a choir of 500 school children at the Lincoln celebration.

*Lift every voice and sing  
Til earth and heaven Ring  
Ring with the harmonies of Liberty  
Let Our Rejoicing Rise  
High as the list'ning skies,  
Let it resound loud as the rolling sea.*

As the Johnson brothers went on to pursue their respective careers, children continued to sing the song across the south and eventually throughout the United States. In 1920, James Weldon Johnson became the first black secretary of the National Association for the Advancement of Colored People (NAACP). “Lift Every Voice and Sing” was so popular by this time that the NAACP made it the organization’s official song. The song’s affirming call for unity in the path towards liberty continues to resonate just as it did 116 years ago.

[https://en.wikipedia.org/wiki/Lift\\_Every\\_Voice\\_and\\_Sing](https://en.wikipedia.org/wiki/Lift_Every_Voice_and_Sing)

Dear NMAAHC Partners:

The National Museum of African American History and Culture Grand Opening is an occasion to bring together our global family of African American museums, organizations, and individuals in celebration of an auspicious and unique accomplishment in American history. From the nascent imaginings of a national museum to celebrate the gifts of blacks to the nation over a 100 years ago, to the stirring and true-to-life realization of that long sought museum today in Washington, DC; it is the striving and unflinching support of steadfast partners, over innumerable years, that brought NMAAHC into existence.



**Lift Every Voice** is an online initiative that encourages partners, organizations, and individuals who study, love or support African American history and culture to join our inaugural year celebration from specific geographic locations. Whether a large museum planning to host thousands to watch the Dedication Ceremony of NMAAHC on September 24, 2016, or a small company, community center or family gathering to do the same; we want you to register your event with **Lift Every Voice** and become an official part of the year-long global celebration of this unique addition to the realm of African American museums. Whatever your level of participation, co-branded public program or exhibition to simply posting the conviviality and joy shared at your private event—**Lift Every Voice** will capture, document and track the global celebration of NMAAHC virtually through imagery and mementos.

In fact, we hope that six months beyond the opening ceremonies of the museum, supporters around the globe will plan Watch Parties, or host Signature Events that inspire and ignite the joy of the museum's founding day anew. With this realization, **Lift Every Voice** will meet its ambitious goal to encourage people all over the globe to be a part of the NMAAHC family through opening celebrations.

Thank you for connecting and sharing the historic opening of NMAAHC with those in your sphere of the world.

Sincerely,

A handwritten signature in black ink that reads "Lonnie". The signature is written in a cursive, flowing style.

**Lonnie G. Bunch, III**

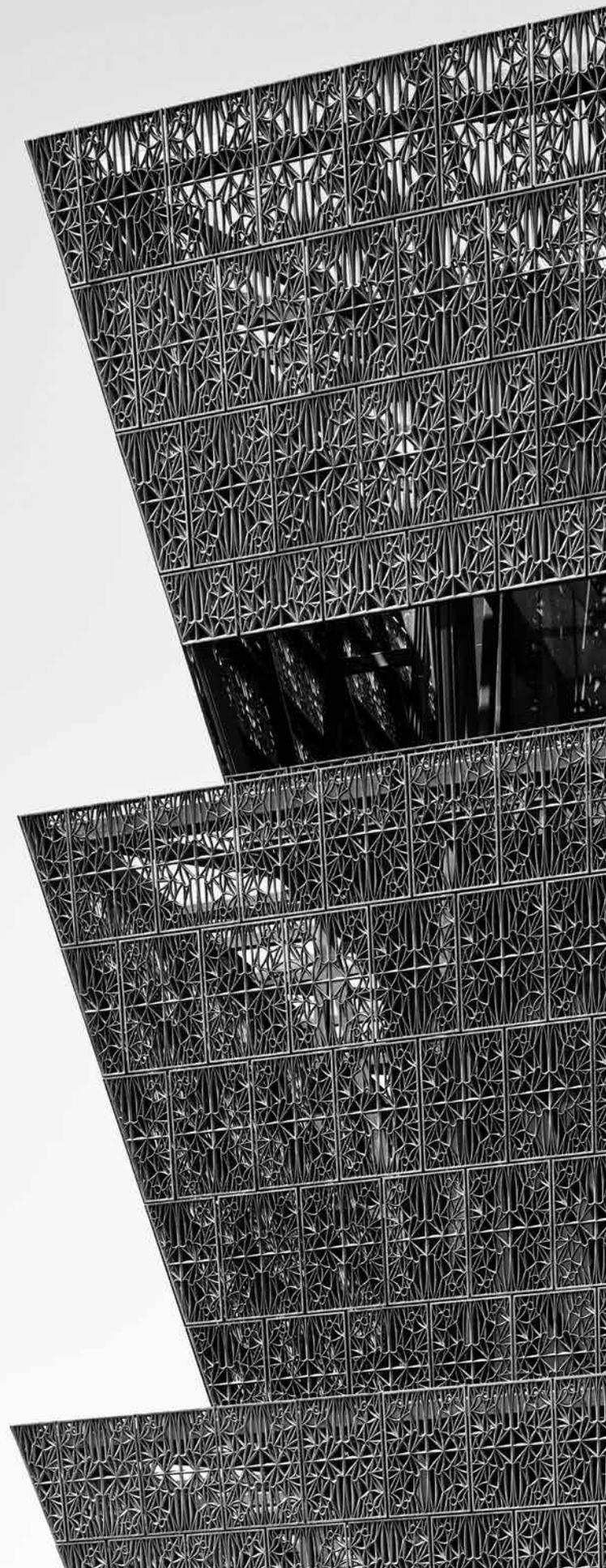
*Founding Director*

National Museum of African American History and Culture

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All photos of the National Museum of African American History and Culture building by Alan Karchmer/NMAAHC.



# Introduction

The National Museum of African American History and Culture (NMAAHC), situated on the nation’s most vital civic space—the National Mall, Washington, DC—is a museum where all people can engage, interpret and draw insight from the 400 year history of blacks in America. NMAAHC is a place that transcends the boundaries of race and culture, allowing visitors to reflect on and deeply explore the intricacies of the American story that unites us all.

*Lift Every Voice* is a global, web-based initiative that encourages participation in the museum’s year-long inaugural celebration of its opening. It will showcase the depth and breadth of co-celebrations around the world to herald the opening of the National Museum of African American History and Culture in Washington, DC. The *Lift Every Voice* Planning Guide is designed to offer ideas and resources to assist planning of Watch Parties, Signature Events and other categories of celebration hosted by NMAAHC partners and supporters globally. Register your event at <https://nmaahc.si.edu/lift-every-voice>. We will feature public pre-registered events on our website throughout our inaugural year (September 2016–December 2017).

There are three principal categories of event participation in the museum’s *Lift Every Voice* online initiative:

- 1 Watch Party
- 2 Signature Event(s)
- 3 Social Media Engagement

In the sections to follow, learn more about these *Lift Every Voice* event categories, how to co-brand your events, ideas and resources to enhance your event planning, and more.

# Watch Party

## **What is a Watch Party?**

Host or organize a group to watch the museum's dedication ceremony, live or recorded, from your site.

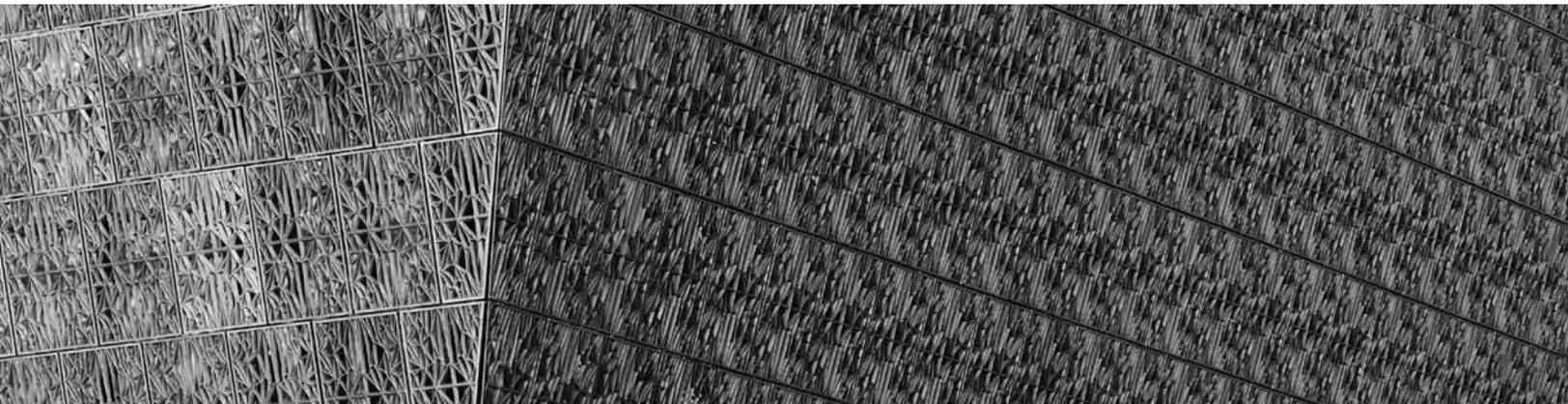
## **What time should I host my party?**

The NMAAHC dedication ceremony will occur on Saturday, September 24th, 2016, at 10:00AM EST. The formal ceremony will last approximately one (1) hour.\*

## **How do I watch the ceremony?**

NMAAHC's dedication ceremony will be live-streamed via a link on the museum's website ([nmaahc.si.edu](http://nmaahc.si.edu)). Live-streaming should begin at least 10-15 minutes prior to the beginning of the ceremony. The dedication may also be televised (check your local listings). Please be advised, technology can be unpredictable, so please plan accordingly.

*\*Due to the large number of dignitaries expected at this event and subsequent security requirements, all times are subject to change. Please continue to check our website for updates.*



# Signature Events

## **What is a Signature Event?**

Present a program, exhibit or other event co-branded with NMAAHC. Registering your signature event is an opportunity to showcase and highlight the work your institution does to preserve, honor, and share the many stories of African American and African Diaspora people and their contributions to the American story.

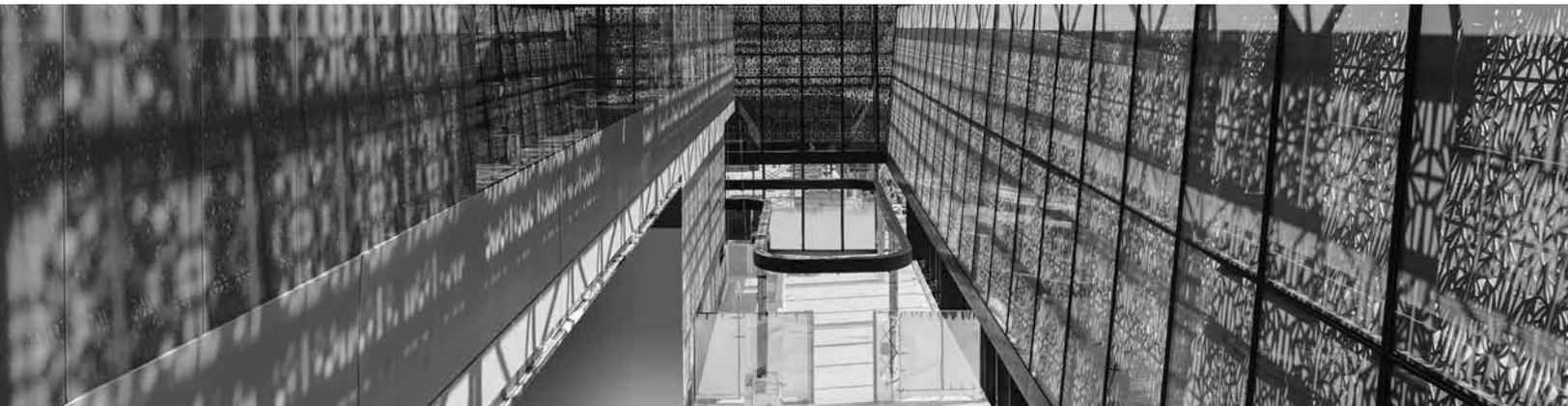
## **When should I host my signature event?**

Your signature event can occur anytime within the museum's inaugural year, which runs from September 24, 2016, through December 2017.

## **What are examples of signature events?**

Possible signature events include, but are not limited to, the following:

- Evening reception or luncheon
- Fundraiser
- Membership Drive
- Exhibition
- Smithsonian Poster Exhibition: [A Place for All People](#)
- Public Program
- Tour
- Festival
- Community Event



# Social Media Engagement

## How do I participate?

Share with us how you mark this occasion using [#liftNMAAHC](#). Post messages, photos, or videos in celebration of the museum's opening.

Your social media posts can occur any time – during the lead up to our opening, grand opening weekend, or any time during our inaugural year (September 2016 – December 2017).

## How can we connect to NMAAHC social media platforms?

Click below to connect to NMAAHC:



## What other hashtags can we use?

[#liftNMAAHC](#)

[#APeoplesJourney](#)

[#buildNMAAHC](#)

[#NMAAHC](#)



# Why Registration is Important

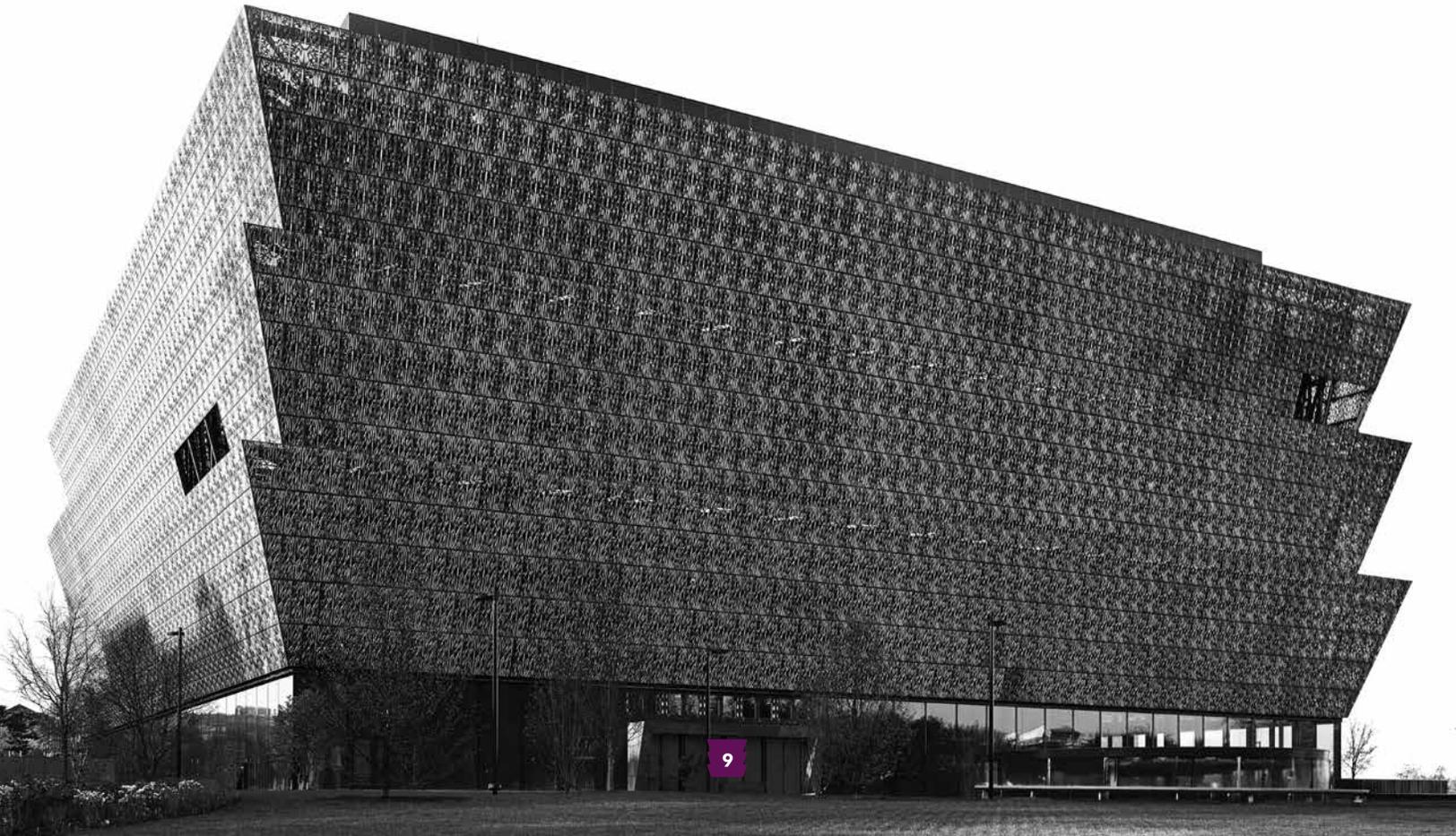
## **Why should I register my event?**

Registered public events will be pre-screened for possible inclusion in the online [global directory](#) of celebrations.

## **What information will appear on the website?**

Featured events will include: Event Name, Organization Name, Web Address, Country, City and State.

Events and activities can occur any time within our inaugural year (September 2016-December 2017) to be acknowledged as part of the initiative.



# Co-branding

## How do I co-brand my event?

The following logos, taglines, and boilerplate are approved for use to co-brand your watch party, signature event and/or social media involvement.

## Logo Usage Standards Guide

### Please do not download and use NMAAHC logos without first reading the Logo Standards Guide

When using the NMAACH logo, you must include the following disclaimer statement: *The views, findings, conclusions or recommendations expressed in this [watch party, program, exhibit, event name] do not necessarily represent those of the National Museum of African American History and Culture.*

## How can we show that our event is aligned with the *Lift Every Voice* campaign?

Make sure you register your event. Registered public events will be pre-screened for possible inclusion in a [global directory](#) of celebrations.

## Is there a required tagline?

If you are using the logo, you must also use the following tag line on event collateral or web materials:

*This [watch party/event name] is presented in celebration of the Grand Opening of the Smithsonian National Museum of African American History and Culture.*

You may use the following boilerplate language on event collateral or web materials:

*The National Museum of African American History and Culture is the 19th museum of the Smithsonian Institution and is located at the foot of the Washington Monument on the National Mall in Washington, DC. The museum provides for the collection, study, and establishment of programs and exhibitions related to African American life, history, art, and culture. It is a place where people can learn about the richness and diversity of the African American experience; it is a place of meaning, memory, reflection, laughter, and hope.*



# NMAAHC Logo Usage Guide

## [Downloadable Logos](#)

The National Museum of African American History and Culture (NMAAHC) logo may be used in a variety of ways—websites, electronic communications, signage, invitations, press releases and press kits, or other print materials. Please review the Logo Usage Standards Guide (PDF) before using the NMAAHC logo.

All logo types will download as a Zip file.

## Color Logos



Light Background (Usage on WHITE or other LIGHT colors)

- .EPS – 2MB
- .JPG – 53KB
- .PNG – 31KB

Dark Background (Usage on BLACK or other DARK colors)

- .EPS – 2MB
- .JPG – 1.5MB
- .PNG – 36KB

## Black and White Logo



### Black and White Logo Light Background (Usage on WHITE)

- .EPS – 1.9MB
- .JPG – 430KB
- .PNG – 29KB

### Black and White Logo Dark Background (Usage on BLACK)

- .EPS – 727KB (ONLY VERSION AVAILABLE)

### Prohibited Uses:

- Do not skew, rotate, or compress the logo
- Do not change the typeface
- Do not use a drop shadow on the logo
- Do not crowd the logo with graphics and text
- Do not obscure the logo with another shape
- Do not outline the logo
- Do not change logo colors

# Planning Your Event: Things to Consider

We encourage you to use the inaugural Grand Opening year (September 2016-December 2017) to highlight the work your organization does to promote African American and African Diaspora history and culture. Show how your organization exists as part of a nation's story.

## **Engage Others**

Use this opportunity to collaborate with other organizations in your community. Grow existing relationships and discover new partners. Think about social organizations, civic groups, faith-based and community outreach organizations, schools, etc.

## **Document the Experience**

Document your event from planning through implementation; hire a photographer or take photos/videos to post on social media. Solicit participant feedback via surveys, guest books, and informal interviews; collect anecdotes to use in future publications and promotional materials.

## **Build Membership**

- Use your event to increase membership of your institution– and [ours!](#)
- Host a fundraising event.
- Use this as an opportunity to strengthen your bottom line by incorporating a fundraising element into your event.

## **Public vs. Private Event**

Determine whether your event is public or private:

- Invitation-only
- Ticketed
- Open access

### **Spread the Word**

Use social media and other marketing efforts to promote your event; make sure your local and regional officials (mayor, town council, representatives, senators, funders, etc.) are aware of your efforts.

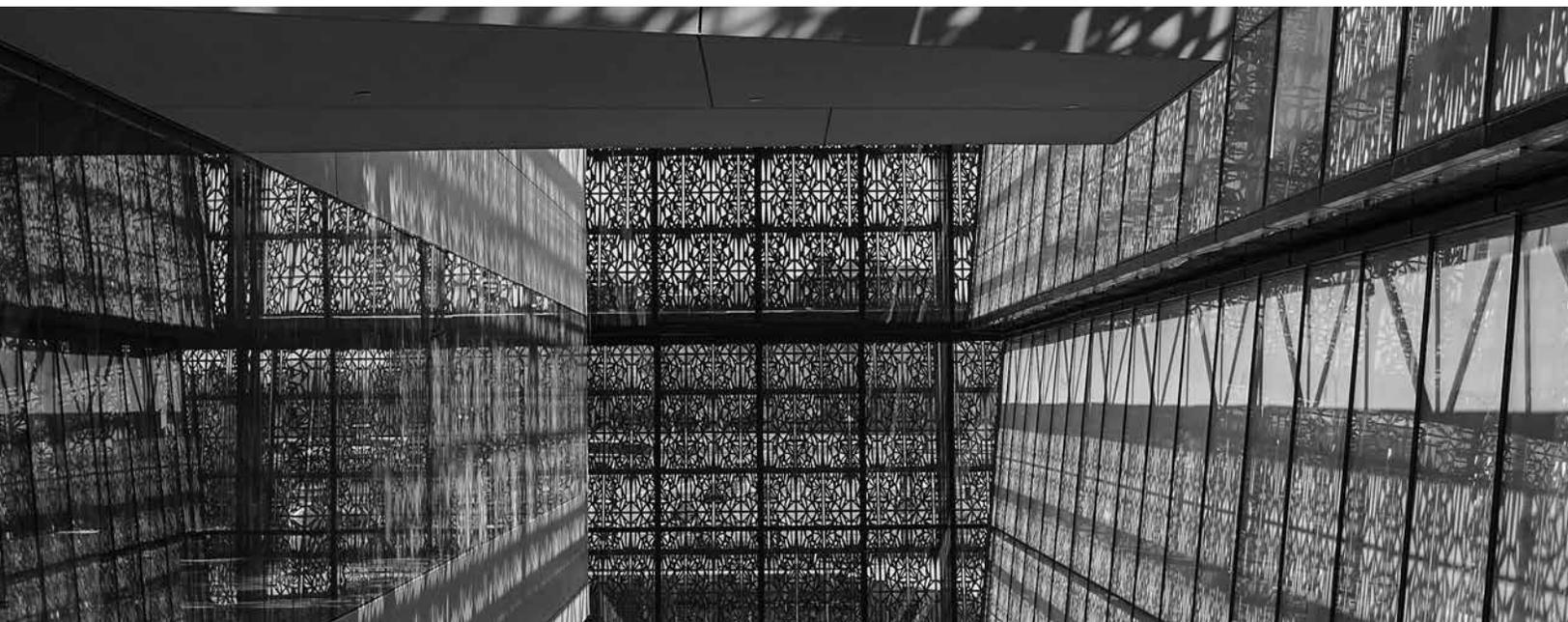
### **Determine Your Media Needs**

Make sure you have the appropriate media and can stream live video feeds to avoid any technical difficulties at the time of the Dedication Ceremony.

### **Establish a Theme**

Utilize food, music, and décor relevant to the occasion. Consider a theme focused on a prominent historical figure or event, or even a treasured artifact.

Historically, food and music has played a role in bringing people together. Whether you are hosting a small or large gathering, consider incorporating the museum's culinary expertise into your event.



# Party Planning Resources



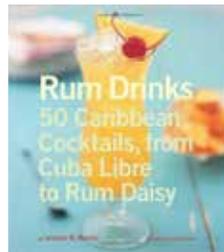
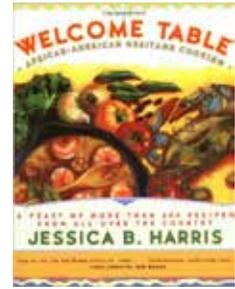
**Dr. Jessica Harris,** award-winning author and scholar, serves as NMAAHC's expert on African American and African Diasporic food ways. She has developed the menu for the museum café, show-

casing traditional African-American cuisine from the Northern States, the Agricultural South, the Creole Coast, and the Western Range.

---

## The Welcome Table: African-American Heritage Cooking

Pages: 288  
 Recipes: 200+  
 Copyright © 1996  
 ISBN: 068481837X  
[Find out more >>](#)

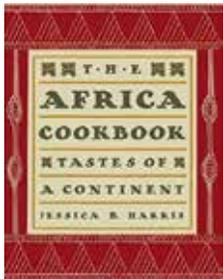



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## Rum Drinks: 50 Caribbean Cocktails, From Cuba Libre to Rum Daisy

Pages: 168  
 Copyright © 2010  
 ISBN: 0811866998  
[Find out more >>](#)

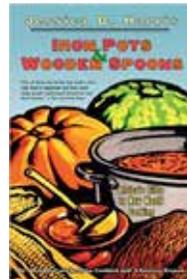
### Other Jessica B. Harris Cookbooks Include:




---

## The Africa Cookbook: Tastes of a Continent

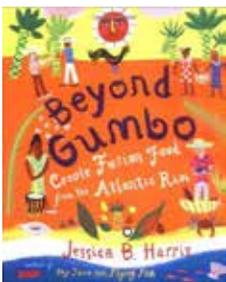
Pages: 382  
 Recipes: 200+  
 Copyright © 1998  
 ISBN: 0684802759  
[Find out more >>](#)




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## Iron Pots & Wooden Spoons: Africa's Gift to New World Cooking

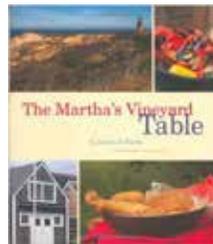
Pages: 224  
 Recipes: 175+  
 Copyright © 1999 ISBN:  
 0684853264  
[Find out more >>](#)




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## Beyond Gumbo: Creole Fusion Food from the Atlantic Rim

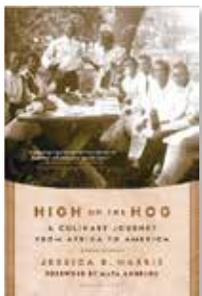
Pages: 400  
 Recipes: 150  
 Copyright © 2003  
 ISBN: 0684870622  
[Find out more >>](#)




---

## The Martha's Vineyard Table

Pages: 204  
 Recipes: 80  
 Copyright © 2010  
 ISBN: 0811866998  
[Find out more >>](#)




---

## High on the Hog: A Culinary Journey from Africa to America

Pages: 304  
 Copyright © 2011  
 ISBN: 00089ZMNVO  
[Find out more >>](#)




---

## Sky Juice and Flying Fish: Traditional Caribbean Cooking

Pages: 246  
 Copyright © 1991  
 ISBN: 9780671681654  
[Find out more >>](#)

# Thematic Menu and Music Selections from *The Welcome Table* by Dr. Jessica B. Harris

## **MENU: *Kwanzaa Feast***

Roasted Peanuts  
Pickled Black-eyed Peas  
Roasted Pumpkin Seeds  
Chicken Yassa  
Plain White Rice  
Cucumber Salad  
Salade de Fruits (Fruit Salad)

**MUSIC:** *Olatunji's Drums of Passion!*

*Youssou N'Dour*

---

## **MENU: *Chitlin' Soiree***

Super-rich Virginia Crab Cakes (small size)  
Chitterlings  
Southern Succotash  
Wilted Dandelion Greens with Hot  
Bacon Dressing  
Jalapeno Cornbread  
Vintage Champagne

**MUSIC:** *Anything by Duke Ellington*

---

## **MENU: *"I Loves You Porgy" Carolina Fish Fry***

Fried Porgies  
Deviled Eggs  
Cole Slaw  
Potato Salad  
Hush Puppies  
Pecan Pie

**MUSIC:** *Songs from Porgy & Bess*

*by Ella Fitzgerald and Louis*

*"Satchmo" Armstrong, or*

*Bess You Is My Woman Now*

*(Duet) by Leontyne Price and*

*William Warfield*

---

## **MENU: *Low Country Luxe***

Cheese Straws  
Shrimp Fritters  
She-Crab Soup  
Limpin' Susan  
Avocado and Grapefruit Salad  
Fresh Ham with Peach-Sage Marinade  
Minted -Green Peas  
Broiled Peaches  
Benne Seed Wafers

**MUSIC:** *Marsalis and Battle "Baroque Duet"*

---

## **MENU: *Palm Sunday Tea***

Pound Cake  
Pink Pralines  
Sweet Potato Pie

**MUSIC:** *Aretha Franklin's "Amazing Grace"*

*James Cleveland's "Peace Be Still"*

*Al Green's Gospel Album*

---

## **MENU: *"Sweet Tooth" Dessert Buffet***

Molasses Pie  
Chess Pie  
Fast Fudge  
Pralines  
Aunt Zora's Tea Cakes  
Pound Cake

**MUSIC:** *Scott Joplin's Rags and Cakewalks*

---

## **MENU: *Funeral Meats***

Macaroni and Cheese  
Mixed Greens  
Slow-cooked String Beans and Ham  
Iron-Skillet Fried Chicken  
Baked Ham  
Molasses Pie  
Pecan Pie  
Sweet Potato Pie

**MUSIC:** *Olympia Brass Band and the Zion*

*Harmonizers*

---

## **MENU: *Maryland Crab Feast***

Deviled Crabmeat  
Batter-fried Soft-Shell Crabs  
Maryland Crab Cakes  
Hot Vinegar  
Okra and Rice  
French-fried Sweet Potatoes

**MUSIC:** *Cool Jazz*

---

## **MENU: *Classic Creole***

Fried Eggplant (Galatoire Style)  
Gumbo Z'Herbes  
Bread Pudding with Bourbon Sauce  
Cafe Brulot Cocktail

**MUSIC:** *Sweet Emma and the Preservation Hall Jazz*

*Band*

---

**MENU: *Motown Munchies***

Deviled Eggs  
Peanut Soup  
Carrot and Raisin Salad  
Gospel Bird  
Creamed Corn  
Quick Greens (Brazil Style)  
Bean Pie

**MUSIC:** *Motown Classics by the Supremes, Marvin Gaye and Tammi Terrell, and the rest...*

---

**MENU: *Dunbar Food Feast***

Roasted Peanuts  
Iron-Skillet Fried Chicken  
Plain White Rice  
Tomato, Cucumber, and Onion Salad  
Corn on the Cob  
Basic Okra  
Fried Pies  
Watermelon

**MUSIC:** *African-American Classic spirituals, work songs, blues*

---

**MENU: *Pigfeet and a Bottle of Beer Bash***

Spicy Pecans  
Deviled Crabmeat  
Hot Potato Salad  
Pig's Feet  
Hot Vinegar  
Iron-Skillet White Cornbread  
Banana Pudding

**MUSIC:** *Bessie Smith, Ma Rainey, and the Blues Queens*

---

**MENU: *Saturday Night Stomp***

Pickled Okra  
Fried Chicken Livers  
Plain White Rice  
Cole Slaw  
Biscuits  
Banana Fritters

**MUSIC:** *Jazz by your favorite Artists*

**MENU: *Breakfast Bonanza***

Ham with Red-Eye Gravy  
Grits  
Fried Green Tomatoes  
Broiled Peaches

**MUSIC:** *None, just blissful silence and the sound of quiet chewing*

---

**MENU: *North Ca'lina Cue***

Chopped Barbecue Sandwich  
Cole Slaw

**MUSIC:** *Old Rhythm and Blues Tunes*

---

**MENU: *Something Special***

Jerusalem Artichokes  
Wilted Spinach  
Milk Rice  
Creamed Corn  
Grilled Tomatoes  
Roast Leg of Lamb  
Beaten Biscuits  
Lemon Meringue Pie

**MUSIC:** *Anything by the Neville Brothers*

---

**MENU: *Nighttime Is the Right Time (Chicken and Waffles Midnight Supper)***

Iron-Skillet Fried Chicken  
Waffles  
Vintage Champagne

**MUSIC:** *The Platters, The Chantells, Ray Charles and black music of the Fifties and Sixties*

---

**MENU: *How I Got Ovah Slave Remembrance Supper***

Gospel Bird  
Hominy Grits  
Mixed Greens  
Baked Sweet Potatoes  
Iron-Skillet White Cornbread  
Molasses Pie

**MUSIC:** *Fisk Jubilee Singers or the Soundtrack from "Roots"*

# Thematic Menu and Music Selections from *Rum Drinks: 50 Caribbean Cocktails, from Cuba Libre to Rum Daisy* by Dr. Jessica B. Harris

## Fete Francaise

This party celebrates the French side of the Caribbean and is inspired by the festivities that accompany the Fete des Cuisinieres (The Feast of the Women Cooks) that is held annually on Guadeloupe around August 10, the feast day of their patron.

St. Lawrence was martyred on the grill. In fact, the embroidered aprons that are a part of the traditional dress of the Cuisinieres have a grill as their centerpiece. Each August, the ladies - the oldest of whom is over 100 - get together, don their matching grades robes creoles, and tons of real 18-karat gold jewelry and head off to mass followed by a grand gorge.

Try one yourself in their honor. Go backward in time and look for music by old bands that play traditional bigines, like Alexandre Stellio who was popular in France in the 1930s. Or select your music from the albums by Kassav, the classic zouk group from the French Antilles.

- “Ti Punch (pg. 58)
- Pineapple-Infused Rum (pg. 106)
- Avocado and Saltfish Paste/*Feroce of Avocat* (pg. 149) with French Bread Toasts
- Marinated Green Mangos/*Souskai de Mangues Verts* (pg. 146)
- Olives
- French saucissons secs (dry sausage)



## Pirate Party

Arrgh! Well shiver me timbers, why let Johnny Depp have all the fun? Sometimes getting dressed up makes for a grand time. Have your friends sign on to the good ship of fun. Send invitations in the form of treasure maps. Require costumes and have eye-patches and clip-on earrings and bandanas for the recalcitrant.

- Zombies (pg. 124)
- Navy Grogs (pg. 117)
- Your Own Spiced Rum (pg. 103-109)
- High-Octane Limeades made with Captain Morgan Spiced Rum (pg. 96)
- Plantain Chips (pg. 128)
- Coconut Crisps (pg. 130)
- Caribbean-Style Deviled Eggs (pg. 144)

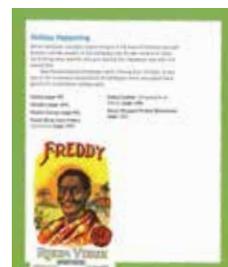


## Holiday Happenings

While Caribbean cocktails mainly bring to mind tropical beaches and soft breezes, holiday season in the Caribbean has its own version of cheer. Try to bring some warmth into your holiday the Caribbean way with this festive fete.

Steel bands playing Christmas carols, Parang from Trinidad, or any one of the numerous compilations of Caribbean music are a good background for a Caribbean holiday party.

- Sorrels (pg. 92)
- Shrubbs (pg. 103)
- Ponche Cremas (pg. 85)
- Puerto Rican Corn Fritters/*Surrulitos* (pg. 136)
- Flaked Saltfish/*Chiquetaille de Morue* (pg. 148)
- Bacon-Wrapped Pickled Watermelon (pg. 131)



# Resources

## How can I access NMAAHC collections?

[NMAAHC Collections](#)

[NMAAHC Collection Stories](#)

[NMAAHC's Next Exit History Backpack](#)

[Smithsonian Online Collections and Datasets](#)

[Request Images of NMAAHC Collection Objects](#)

## What other resources are available on-line?

[NMAAHC Building](#)

[NMAAHC YouTube Channel](#)

[NMAAHC Membership](#)

[Smithsonian Gift Store](#)

[Smithsonian Website](#)

[Smithsonian Membership](#)

[Smithsonian Traveling Exhibition](#)

[Services Free Poster Exhibit](#)

[Smithsonian Affiliations](#)

[Smithsonian Museum Day Live! 9/24/2016](#)

## Questions?

Please send all inquiries to:

[NMAAHCPartners@si.edu](mailto:NMAAHCPartners@si.edu)



# About the Museum

The [National Museum of African American History and Culture](#) is the only national museum devoted exclusively to the documentation of African American life, history, and culture. It was established by an Act of Congress in 2003, following decades of efforts to promote and highlight the contributions of African Americans. To date, the museum has collected more than 36,000 artifacts. Nearly 140,000 individuals have become charter members of the museum. When the NMAAHC opens on September 24, 2016, it will be the 19th and newest museum of the Smithsonian Institution.

There are four pillars upon which the NMAAHC stands:

1. It provides an opportunity for those who are interested in African American culture to explore and revel in this history through interactive exhibitions;
2. It helps all Americans see how their stories, their histories, and their cultures are shaped and informed by global influences;
3. It explores what it means to be an American and share how American values like resiliency, optimism, and spirituality are reflected in African American history and culture; and
4. It serves as a place of collaboration that reaches beyond Washington to engage new audiences and to collaborate with the myriad of museums and educational institutions that have explored and preserved this important history well before this museum was created.

The NMAAHC is a public institution open to all, where anyone is welcome to participate, collaborate, and learn more about African American history and culture. In the words of Lonnie G. Bunch III, founding director of the NMAAHC, “there are few things as powerful and as important as a people, as a nation that is steeped in its history.”



# Building

National Museum of African American History and Culture building features include five natural-light-filled stories, with several levels of galleries below ground, and includes an atrium, café, and contemplative space. Prominent in the exterior design is the corona, which honors an African column, the Yoruban Caryatid. This column support, often carved in the female form, is also found in western architecture. The building's metal work mesh "skin", designed to simulate bronze, is a tribute to ironworkers in the American South, both enslaved and free, past and present.



# Collections

NMAAHC is a living repository of one of America's unique and vital narratives—the history, connections, and journeys of African Americans within America and around the globe. Every aspect of the African American experience be it slavery, freedom, race, politics, economics, sports, music, and so much more, comes to life through NMAAHCs collections and exhibitions.

Twelve inaugural exhibits look at American history, culture, and community through an African American lens.

## History Galleries

- Slavery and Freedom
- Defining Freedom, Defending Freedom
- A Changing America: 1968 and Beyond

## Culture Galleries

- Musical Crossroads
- Cultural Expressions
- Taking the Stage
- Visual Arts in the American Experience

## Community Galleries

- Power of Place
- Making a Way Out of No Way
- Leveling the Playing Field
- Double Victory

# Grand Opening Sponsors



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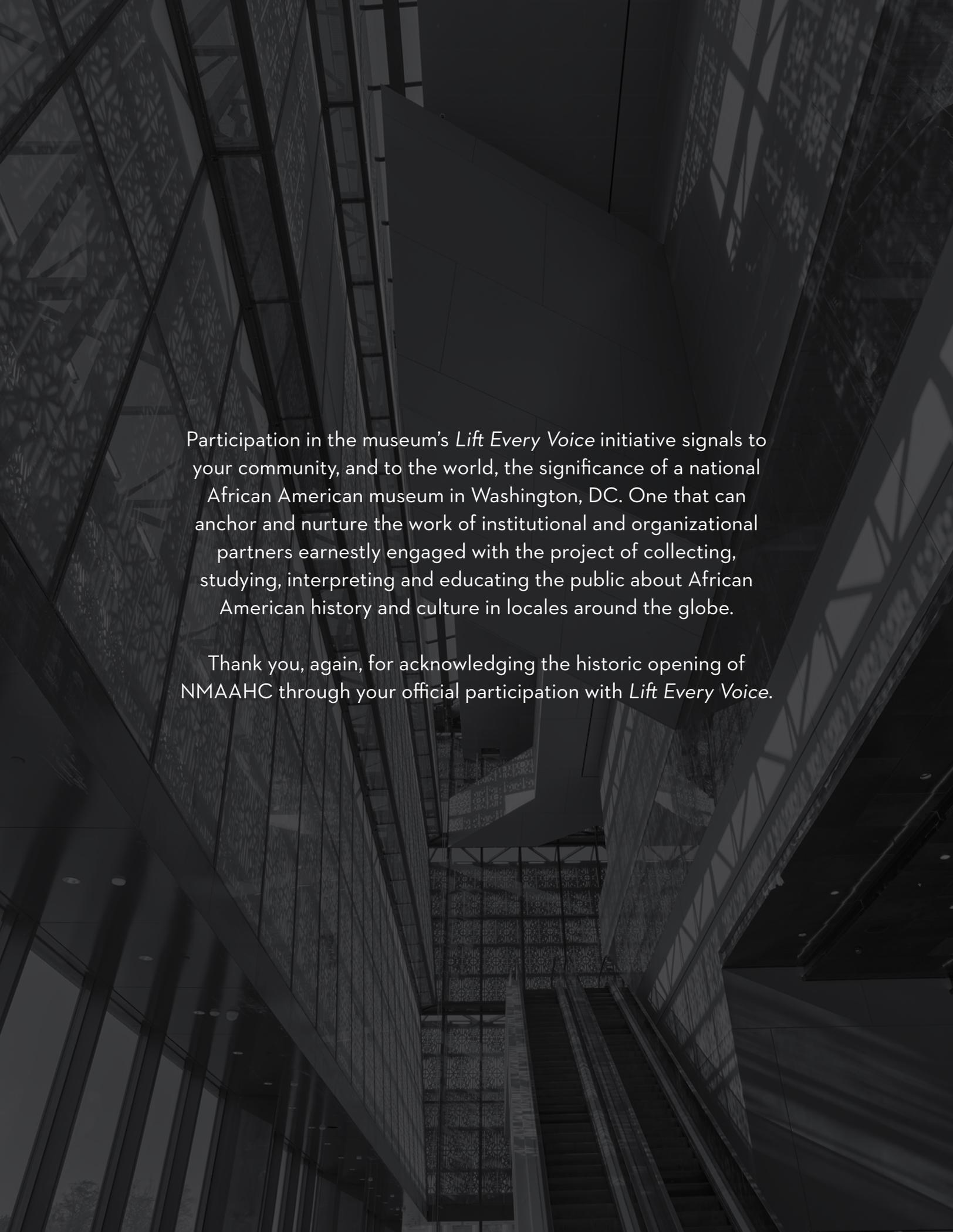
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Participation in the museum's *Lift Every Voice* initiative signals to your community, and to the world, the significance of a national African American museum in Washington, DC. One that can anchor and nurture the work of institutional and organizational partners earnestly engaged with the project of collecting, studying, interpreting and educating the public about African American history and culture in locales around the globe.

Thank you, again, for acknowledging the historic opening of NMAAHC through your official participation with *Lift Every Voice*.

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