Early Childhood Kwanzaa Activities
Habari Gani?

UJAMAA Cooperative Economics

The fourth principle of Kwanzaa is Ujamaa. It encourages us to create businesses, open stores and make products to help and share with people in our communities.

During her life, Madame C.J. Walker wanted other Black women, like herself, to feel beautiful and to be able to take good care of their hair - but there weren’t many healthy hair products available for Black women to buy at the time.

So Madame C.J. Walker designed her own! She started a successful hair care business and hired other Black women to work with her to share items like creams, oils and shampoos all over the United States.

This hair product helped to grow and care for Black hair. How do you care for your hair?

If you could create something to help people in your community, what would it be? Design and draw it.

All objects are from the Collection of the Smithsonian National Museum of African American History and Culture.