The Smithsonian Anthology of Hip-Hop and Rap

The Smithsonian Anthology of Hip-Hop and Rap is a first-of-its-kind collector’s item that explores hip-hop’s widespread cultural impact over the last 45 years. It features a box set including 9 CDs with 129 tracks, and a 300-page, coffee table book with 11 essays and never-before-seen photographs and designs by Cey Adams, artist and founding creative director of Def Jam.

WEBSITE nmaahc.si.edu/hha

HASHTAGS #SmithsonianHipHop

CHANNELS

Twitter: @NMAAHC
Instagram: @NMAAHC
Facebook: /NMAAHC

@Folkways
@SmithsonianFolkways
@SmithsonianFolkwaysRecordings

STYLE GUIDE

- Please use the hashtag #SmithsonianHipHop in every post you make
- The Anthology is called the “Smithsonian Anthology of Hip-Hop and Rap.”
- Twitter: Please tag @nmaahc, @folkways and/or @smithsonian when referencing the project
- Instagram: Please tag @nmaahc and @smithsonianfolkways when referencing the project

GRAPHICS Download from Dropbox
Share the suggested posts below on social with these graphics, and/or share our posts featured on our Facebook, Twitter and Instagram accounts.

**TWITTER**

“Before there was a movement, there was a party scene. Or perhaps we could say: before there was a movement, there was the need to move.” - Jeff Chang
#SmithsonianHipHop

or

Excited to give a listen and take a trip down memory lane with the @NMAAHC & @Folkways Smithsonian Anthology of Hip-Hop and Rap. #SmithsonianHipHop

or

The Smithsonian Anthology of Hip-Hop and Rap is a first-of-its-kind collector's item that explores hip-hop's widespread cultural impact over the last 45 years. I got my copy, do you have yours? #SmithsonianHipHop

or

I just received my copy of the Smithsonian Anthology of Hip-Hop and Rap! I love the photos/essays/choose your own]. #SmithsonianHipHop

**FACEBOOK / INSTAGRAM**

Hip-Hop is a musical, political and social movement born more than 40 years ago that's become a global phenomenon influencing every corner of our lives, from music and fashion to art and politics. Now, @Smithsonian is bringing the incredible story of hip-hop to a worldwide audience. The Smithsonian Anthology of Hip-Hop and Rap captures hip-hop evolution from its earliest days in the late 70s to today's contemporary artists, (1979-2013). The Anthology presents the African American experience as the quintessential American experience through the chosen tracks, essays, and extensive liner notes. It chronicles the genesis, rise, and evolution of hip-hop as a social and musical movement. I got my copy, do you have yours? #SmithsonianHipHop

or

The Smithsonian Anthology of Hip-Hop and Rap is taking me down memory lane. [Share your favorite Hip-Hop Memory] Thanks @NMAAHC and @SmithsonianFolkways for documenting the history of Hip-Hop. #SmithsonianHipHop

@NMAAHC and @Smithsonian's award-winning record label @Folkways created the Smithsonian Anthology of Hip-Hop and Rap to document hip-hop's evolution from its earliest days in the late 70s to today's contemporary artists, (1979-2013). The anthology features a box set including 9 CDs with 129 tracks, and a 300-page, coffee-table book with 11 essays and never-before-seen photographs and designs by Cey Adams, artist and founding creative director of Def Jam. #SmithsonianHipHop