

SMITHSONIAN
ANTHOLOGY OF
HIP HOP ★
AND RAP

#SMITHSONIANHIPHOP



The Smithsonian Anthology of Hip-Hop and Rap

The Smithsonian Anthology of Hip-Hop and Rap is a first-of-its-kind collector's item that explores hip-hop's widespread cultural impact over the last 45 years. It features a box set including 9 CDs with 129 tracks, and a 300-page, coffee table book with 11 essays and never-before-seen photographs and designs by Cey Adams, artist and founding creative director of Def Jam.

WEBSITE

nmaahc.si.edu/hha

HASHTAGS

#SmithsonianHipHop

CHANNELS

Twitter: @NMAAHC

Instagram: @NMAAHC

Facebook: /NMAAHC

@Folkways

@SmithsonianFolkways

/SmithsonianFolkwaysRecordings

STYLE GUIDE

- Please use the hashtag #SmithsonianHipHop in every post you make
- The Anthology is called the "Smithsonian Anthology of Hip-Hop and Rap."
- Twitter: Please tag @nmaahc, @folkways and/or @smithsonian when referencing the project
- Instagram: Please tag @nmaahc and @smithsonianfolkways when referencing the project

GRAPHICS

[Download from Dropbox](#)



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TWITTER

“Before there was a movement, there was a party scene. Or perhaps we could say: before there was a movement, there was the need to move.” -Jeff Chang

#SmithsonianHipHop

or

Excited to give a listen and take a trip down memory lane with the @NMAAHC & @Folkways Smithsonian Anthology of Hip-Hop and Rap. #SmithsonianHipHop

or

The Smithsonian Anthology of Hip-Hop and Rap is a first-of-its-kind collector's item that explores hip-hop's widespread cultural impact over the last 45 years. I got my copy, do you have yours? #SmithsonianHipHop

or

I just received my copy of the Smithsonian Anthology of Hip-Hop and Rap! I love the [photos/essays/choose your own].

#SmithsonianHipHop

FACEBOOK / INSTAGRAM

Hip-Hop is a musical, political and social movement born more than 40 years ago that's become a global phenomenon influencing every corner of our lives, from music and fashion to art and politics. Now, @Smithsonian is bringing the incredible story of hip-hop to a worldwide audience. The Smithsonian Anthology of Hip-Hop and Rap captures hip-hop evolution from its earliest days in the late 70s to today's contemporary artists, (1979-2013). The Anthology presents the African American experience as the quintessential American experience through the chosen tracks, essays, and extensive liner notes. It chronicles the genesis, rise, and evolution of hip-hop as a social and musical movement. I got my copy, do you have yours?

#SmithsonianHipHop

or

The Smithsonian Anthology of Hip-Hop and Rap is taking me down memory lane. [Share your favorite Hip-Hop Memory] Thanks @NMAAHC and @SmithsonianFolkways for documenting the history of Hip-Hop.

#SmithsonianHipHop

FACEBOOK / INSTAGRAM

@NMAAHC and @Smithsonian's award-winning record label @Folkways created the Smithsonian Anthology of Hip-Hop and Rap to document hip-hop's evolution from its earliest days in the late 70s to today's contemporary artists, (1979-2013). The anthology features a box set including 9 CDs with 129 tracks, and a 300-page, coffee-table book with 11 essays and never-before-seen photographs and designs by Cey Adams, artist and founding creative director of Def Jam. #SmithsonianHipHop



@NMAAHC #SmithsonianHipHop