NATIONAL MUSEUM of A AFRICAN AMERICAN HISTORY &

Talking About Race

Social Media Toolkit



About



Talking About Race is a new online portal designed to help individuals, families, and communities talk about racism, racial identity and the way these forces shape every aspect of society, from the economy and politics to the broader American culture. The online portal provides digital tools, online exercises, video instructions, scholarly articles and more than 100 multi-media resources tailored for educators, parents and caregivers—and individuals committed to racial equality.

nmaahc.si.edu/talkingaboutrace









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#TalkingAboutRace, although hard, is necessary. @NMAAHC provides tools and guidance to empower your journey and inspire conversation. nmaahc.si.edu/talkingaboutrace



Everyone has a racialized identity. Race is a defining social construct in American life. Racialized identity has a major impact on a person's life. Visit the @NMAAHC nmaahc.si.edu/talkingaboutrace to help you begin #TalkingAboutRace now.



#TalkingAboutRace is a new online @NMAAHC portal to help individuals, families, and communities talk about racism, racial identity and the way they shape American culture. nmaahc.si.edu/talkingaboutrace



It's okay to be #TalkingAboutRace. The @NMAAHC portal will help you with difficult conversations. nmaahc.si.edu/talkingaboutrace



#TalkingAboutRace starts with personal reflection. @NMAAHC has tools to help you begin your journey. nmaahc.si.edu/talkingaboutrace





